

LONGINES EQUITA LYON

CONCOURS HIPPIQUE

LYON
EUREXPO
1 NOVEMBER
5 NOVEMBER
2023

LYON, RHÔNE
26 September 2023
PRESS RELEASE

FERIA, EQUITA'S MAJOR SHOW IN 2023! ANDALUSIAN, CAMARGUE AND GYPSY CULTURES WILL COME TOGETHER IN LYON!

There will be a very exciting atmosphere in the ring at Longines Equita Lyon and in the hearts of the public at Lyon-Eurexpo from 1 to 5 November! For its 29th edition, the Salon du Cheval de Lyon and its Longines Equita Lyon, Concours Hippique International will once again allow visitors to enjoy a journey through a rich equestrian culture: in 2023, the Feria show promises party-lovers two completely Mediterranean evenings, in sync with Iberian and Camargue horse troupes and the live music of the Gypsies Heritage. We look forward to seeing you on Friday 3 November at 7.30 pm, and Saturday 4 November at 8 pm.

AN EQUESTRIAN JOURNEY FROM SEVILLE TO MARSEILLE

It's an established tradition and part of Longines Equita Lyon, Concours Hippique International's identity. Each year, the event in Lyon showcases two exceptional evenings, on Friday and Saturday, allowing spectators to enjoy performances from the elite of international show jumping, then, in the second half of the evening, to discover the world's rich equestrian heritage. The Sport and Show evenings attract over 7,000 spectators per session. Feria, this year's exceptional show, will take the public at Lyon-Eurexpo on a journey to the heart of the Mediterranean festivities, on Friday 3 November following the Longines Grand Prix and on Saturday 4 November after the Equita Masters presented by Hermès Sellier.

Through the numbers performed in particular by Denis Marques and his company, the Andalusian tradition will be more alive than ever in the big ring. The rider, who is the artistic director of the Alma Vaquera Andalusian equestrian ballet, will be performing a spectacular number with burning Garrocha poles, as well as the traditional carousel of flamenco dancers sitting on the horses' hindquarters. Every year in the south of Spain, the vaqueros take their beautiful dancers through the town. The flamenco dancers dress up in their finest attire

for the occasion and the whole town celebrates!

Villages in France also celebrate local equestrian art and age-old traditions, in the Camargue, in Gard and in Hérault. In Lyon, Benoît Soumille and the Caval Show troupe will be showcasing the work and living heritage of the herdsmen through different numbers, including the breathtaking horse-to-horse jump (the rider goes from one horse to the next in a frenzied canter) or by re-enacting a *roussataïo*, a parade of mares and their foals through the town.

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#EquitaLyon2023 #LonginesEquitaLyon #FEIWorldCup #RideToParis

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THE GYPSIES HERITAGE IN LONGINES EQUITA LYON'S RING FOR THE FIRST TIME

The public at Longines Equita Lyon Concours Hippique International are familiar with Equita's major annual production which combines all kinds of arts, and are thrilled in Lyon-Eurexpo's stands by the live music that enhances the equestrian performances. After hosting a number of major orchestras, including the French Republican Guard's brass band, in 2023 Equita will be showcasing an authentic equestrian concert, performed by the Gypsies Heritage. Six guitarists, a percussionist and a bassist will be in the ring among the horses and riders to honour the repertoire of their illustrious forebears, and perform their original creations. Les Gypsies Heritage, the children of Chico and the Gypsy Kings, are following in their fathers' footsteps, transporting the audience into a whirlwind of joy and celebration every time they appear on stage. These artists, who were brought up with gypsy music from an early age, will proudly perform the hits of their elders and play the classic songs of gypsy musical heritage.

Djobi, djoba, Equiti, Equita (Editor's note: as a nod to the very well-known hit sung by the Gypsy Kings), horses and spectators will definitely be dancing during both of these evening performances of Feria!

We look forward to seeing you on 3 and 4 November.

PRESS CONTACTS

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PRACTICAL INFORMATION

- . Open from Wednesday 1 November from 8.30 am to 8.30 pm*,
- . On Thursday 2 November, from 8 am to 8.30 pm *(access to the international arena's stands from 8 am for the FEI Dressage World Cup™ Grand Prix leg presented by CRE-ARA),
- . On Friday 3 November, from 8 am to 8.30 pm *(access to the international arena's stands from 8 am for the FEI Jumping Ponies' Trophy, CWD class),
- . On Saturday 4 November, from 8.30 am to 10.30 pm* (late night opening),
- . On Sunday 5 November from 8.30 am to 7 pm*.

Exhibition Tickets

- . Free for children under 6-years-old and disabled people ^{1,3}
- . Full price: €23
- . Reduced rates: French Equestrian Federation (FFE) licence holders, students and holders of Pass Region cards, groups of 15 people and more, €19 ¹
- . Children from 6 to 12-years-old: €14
- . 5 day-pass: €69
- . Family pass (2 adults and 2 children under 16-years-old): €60 (only sold onsite)

“Sport and Show Evenings”

- . On Friday 3 November at 7.30 pm*, show jumping: from €36²
The Longines Grand Prix followed by the equestrian show
- . On Saturday 4 November, at 8 pm*, show jumping: from €36²
The Equity Masters presented by Hermès Sellier, followed by the equestrian show
- . On Sunday 5 November, at 1 pm*, the Longines FEI Jumping World Cup™ leg: from €36²

*Times likely to be modified

- ¹ Reservations are required for group prices: no group prices will be granted at the entrance of the exhibition. FFE members, students and disabled people must present their card at the entrance of the exhibition.
- ² Subject to availability.
- ³ To facilitate access to the site for disabled people, numbered seats in the stands can be reserved at the following e-mail address btoblive@fnac.com

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