

EQUITA

LYON WESTERN HORSE SHOW

LYON
EUREXPO
1 NOVEMBRE
5 NOVEMBRE
2023

LYON, RHÔNE SEPTEMBER 5 2023
PRESS RELEASE

SATURDAY NOVEMBER 4: A HISTORIC EVENING FOR WESTERN RIDING IN EUROPE AT EQUITA LYON

TICKETS FOR THE REINING NIGHT-TIME EVENT ARE ON SALE NOW!

Yes? you read that correctly! The Equita Lyon Western Horse Show and Oklahoma ring, which are already the proud hosts of the NRHA European Derby since 2017, will host a qualifier this year for The Run For A Million, the reining event with the highest prize purse in the world. A historic event, as Lyon will be the first and only qualifier held outside the USA. A tremendous opportunity for European reining too. Already well-represented in the NRHA European Derby, Lyon will now give the discipline's elite a chance to rank among the world's best in August 2024, in Las Vegas, for The Run For A Million event. Tickets for the NRHA Open European Derby and The Run For A Million qualifier are on sale now.

EQUITA LYON WESTERN HORSE SHOW AN ESTABLISHED EUROPEAN BENCHMARK FOR REINING

Over the years, the Equita Lyon Western Horse Show has become a must-attend event for Western riders from all over Europe, hosting the NRHA European Derby final since 2017, and has become the venue where the finest European reining riders are crowned. Spectators in Lyon are now used to seeing the best five, six, seven and eight-year-old horses compete at the show. Hosting this competition, where over two hundred horse and rider pairs are expected again this year from all over Europe, is a vote of confidence from the NRHA, the governing body for reining throughout the world. In 2023, the Equita Western Horse Show's organizers have received further recognition from The Run For A Million teams, headed up by Taylor Sheridan and Amanda Brumley. "Since it was created, TRFAM's goal has been to draw attention to Western traditions and the entire Western competition horse industry," said Amanda Brumley, co-producer of the event. "We've succeeded in doing that on an

international scale. It makes perfect sense for us to expand and include a qualifier outside the United States. The key was to find an event that perfectly matched our vision, and that's what we found in Equita Lyon. This event provides a total equestrian experience, a festival celebrating the horse and including several disciplines. Equita Lyon is a must-attend event and we're delighted to be working with GL events Equestrian Sport."

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#EquitaLyon2023 #EquitalyonWesternHorseShow2023



Made by
GL events
Equestrian
Sport

59 quai Rambaud
69002 Lyon
France

Tél. : +33 (0)4 78 176 250
Fax : +33 (0)4 78 176 345
equita@gl-events.com

SAS AU CAPITAL DE 1 000 000 €
TVA : FR55453100562
SIREN 453 100 562 RCS LYON | SIRET : 453100562 00033
gl-events.com

LONGINES EQUITA LYON

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"The level of competition in Europe is continuing to improve, and we're delighted that talent is being recognized by The Run For A Million," said NRHA Commissioner Gary Carpenter. "This event has attracted competitors from all over the world, and we are looking forward to seeing them compete." As for Sylvie Robert, she is pleased to host this new international competition at her event. "We are delighted to offer European riders the opportunity to qualify for the prestigious "The Run For A Million". I would like to warmly thank the organizers, Amanda Brumley and Taylor Sheridan, for trusting us for the next three years. Equita Lyon has been one of the leading ambassadors of Western riding in Europe, and particularly of reining, a discipline that all our visitors have adopted, for almost three decades. Hosting the European leg of The Run For A Million is an acknowledgement of the role of our event plays internationally, both in terms of sport and the quality of its enthusiastic, passionate and knowledgeable spectators."

There's no doubt that competition will be at its peak on Saturday November 4, both in the NRHA European Derby Final and in The Run For A Million qualifier, which will bring the best European reining combinations together.

WHAT IS REINING?

Reining is definitely the best-known Western riding discipline, where horses which are particularly responsive and calm must be very well-trained. Spins, accelerations, slow downs and stops are the figures that must be performed by the horse and rider pair, while discretely using aids. It's easy to compare this discipline to dressage, but with one small difference. In a Western show ring, spectators are more than welcome to cheer on the competitors. Whistles and yeehaws are commonplace and greatly appreciated by the competitors.

REINING TICKETS ARE ON SALE NOW!

Saturday November 4, at 6.30pm*, reining : from €40
The NRHA European Derby Final
and The Run For A Million Qualifier

#EquitaLyon2023 #LonginesEquitaLyon #FEIWorldCup #RideToParis

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THE EQUITA LYON WESTERN HORSE SHOW : THERE'S NOT JUST REINING, BUT ALSO BARREL RACING AND RANCH SORTING!

Lyon's Western Area features three arenas because it's home to a whole host of equestrian disciplines from the other side of the Atlantic! The European Barrel Racing and Pole Bending Cups, the Equita Lyon Ranch Sorting Euro Cup 2023, and the new Equita Greatest Ranch Horse, an international challenge combining ranch reining, ranch riding and ranch trail events will take place, as well as national and regional competitions, the Equita Cup, a regional western riding circuit, and the FFE Mountain trail.

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SPORTS EVENTS IN LYON NOT TO BE MISSED

Thursday November 2

. The FEI dressage World Cup™ - Grand Prix presented by CRE-ARA

Friday November 3

. The FEI dressage World Cup™ - Grand Prix Freestyle presented by FFE Generali

. The Longines Grand Prix (Longines FEI Jumping World Cup™), followed by a unique equestrian show created specially for the Lyon event

Saturday November 4

. The CWD FEI Ponies Jumping World Cup™

. The FEI Driving World Cup™ presented by Laiterie de Montaigu

. The Equita Masters presented by Hermès Sellier (show jumping), followed by a unique equestrian show created specially for the Lyon event

. The NHRA European Derby Open Final section 2 and The Run For A Million Qualifier

Sunday November 5

. The CWD FEI Ponies Jumping World Cup™

. The FEI Driving World Cup™ presented by Laiterie de Montaigu - second round

. The Longines FEI Jumping World Cup™

PRESS CONTACTS

LONGINES EQUITA LYON, CONCOURS HIPPIQUE INTERNATIONAL

Martine Dolbeau, Astrid Thisse-Prost, Daniel Koroloff
presse@equitalyon.com

EL COMM'

Eloïse Lépine
eloise.lepine@gmail.com - +33 (0)6 15 52 35 28

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PRACTICAL INFORMATION

. Open from Wednesday November 1 to Friday November 3 from 8.30 am to 8.30 pm*,
Saturday November 4 from 8.30 am to 10.30 pm *
and on Sunday November 5 from 8.30 am to 7 pm *

*Access to the International Ring's stands from 8 am

Exhibition Tickets

. Free for children under 6-years-old and disabled people ¹³

. Full price: €23

. Reduced rates: French Equestrian Federation (FFE) license holders, students and holders of Pass Région cards, groups of 15 people and more, €19 ¹

. Children from 6 to 12-years-old: €14

. 5 day-pass: €69

. Family pass (2 adults and 2 children under 16-years-old): €60 (only sold onsite)

"Sport and Show Evenings"

. Friday November 3, at 7.30pm*, show jumping: from €36²

The Longines Grand Prix followed by the equestrian show

. Saturday November 4, at 8pm*, show jumping: from €36²

The Equita Masters presented by Hermès Sellier, followed by the equestrian show

. Saturday November 4, at 6.30pm*, reining: from €40²

The NRHA European Derby Final and The Run For A Million Qualifier

. Sunday November 5, at 2.30 pm*, the Longines FEI Jumping World Cup™ leg: from €36²

* Times likely to be modified

¹ Reservations are required for group prices: no group prices will be granted at the entrance of the exhibition. FFE members, students and disabled people must present their card at the entrance of the exhibition.

² Subject to availability.

³ To facilitate access to the site for disabled people, numbered seats in the stands can be reserved at the following e-mail address btoblive@fnac.com

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