

LONGINES EQUITA LYON

CONCOURS HIPPIQUE
INTERNATIONAL

Press release

Lyon, 5 August 2019

LYON
EUREXPO
30 OCTOBER
3 NOVEMBER
2019

10 (GOOD) REASONS TO ENJOY EQUITA LYON (AT LEAST) ONCE IN YOUR LIFE AS A RIDER

Equita Lyon, the major event on the European “horse” calendar and an international benchmark, will return from 30 October to 3 November, to Lyon, France. Equita Lyon, is both a horse exhibition, an international horse show with four FEI World Cup legs, eleven arenas with non-stop entertainment from morning till evening, 170,000 visitors who come from all four corners of the globe: in short, an experience to enjoy at least once in your life as a rider. The proof in ten points, to discover the event...and its environment!

For its four FEI World Cup legs

No other event in Europe can boast of hosting as many FEI World Cups as Equita Lyon, as part of Longines Equita Lyon, Concours Hippique International de Lyon! The French event offers spectators four FEI (Fédération Equestre Internationale) World Cups legs: the Longines FEI Jumping World Cup, the FEI Dressage World Cup, the FEI Driving World Cup and the FEI Jumping Ponies' Trophy, the Pony Jumping World Cup. All the FEI World Cup Dressage and Driving classes and the FEI Jumping Ponies' Trophy are open to everyone, who has an entry ticket to the exhibition. The Longines FEI Jumping World Cup offers beginners the opportunity to familiarise themselves with the key discipline of equestrian sports, with a large majority of the classes being open to everyone, and aficionados can attend three high-flying events, which all the best riders on the planet dream of adding to their list of wins: the Longines Grand Prix on 1 November, the Equita Masters on Saturday 2 November in the evening and the Longines FEI Jumping World Cup™ leg on Sunday 3 November in the afternoon, (specific tickets for these three events).

For its French Republican Guard performances

Guest of honour in 2018 for two shows that were sold out, the French Republican Guard will return to the Longines Equita Lyon Concours Hippique International in 2019, to the delight of the many spectators who were not able to admire the most prestigious French equestrian group in action last year. This time, the French Republican Guard will perform a series of choreographies in the Lyon arena that have never been seen in public before, despite a busy schedule of performances around the world. The French Republican Guard will be accompanied by renowned equestrian artists for the *Couleurs* equestrian show.



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For its Western Area, one of the biggest in Europe

In just a few years, Lyon has become a bastion of Western riding outside the United States. Equita Lyon's Western Area will immerse you in a world where tens of thousands of enthusiasts meet up to watch top-flight competitions in three dedicated arenas in the crazy atmosphere of the Wild West. On Equita Lyon 2019's non-exhaustive schedule: the NRHA Open and Non-Pro Reining Grands Prix, the Futurities, the European Ranch Sorting Championship, the NCHA European Cutting Championship and the European Barrel Racing Cup among others!

Because Lyon is the cradle of veterinary medicine...

Claude Bourgelat, the founder of the world's first veterinary school in Lyon in 1761, already highlighted the close links between human and animal medicine in the 18th century. In the 19th century, the veterinarian Auguste Chauveau (1827-1917), the surgeon Claude Bernard (1813-1878) and the physiologist Étienne-Jules Marey (1830-1904), continued this collaboration between human and veterinary medicine in Lyon and throughout France, by working together, in particular on areas linked to physiology and infectious illnesses. These great figures all contributed to making Lyon a leading centre for both human and veterinary medical research in Europe. Every year Equita Lyon's Health Area gives pride of place to a major equine and human health theme, and showcases the latest innovations to the public in this field. This year well-being will have pride of place at the Health Area.

...And cinema!

Lyon, the hometown of Louis and Auguste Lumière, who invented the cinematograph in 1895, cultivates its passion for the Seventh Art with great care and enthusiasm. In 2003, the city inaugurated the Musée Lumière, which showcases both facets of the invention by the Lumière brothers, who were engineers as well as artists.

For its accessibility

Lyon and Equita Lyon are around two hours by TGV from Paris, and less than two hours by air from the main European capitals. Lyon-Saint-Exupéry International Airport serves almost 100 destinations, many with low-cost airlines and/or scheduled routes. Lyon city centre and Equita Lyon can be reached on public transport in thirty minutes from the airport.

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Because in Lyon the food is fabulous!

Warning to foodies: Lyon boasts over two thousand restaurants! From its famous "bouchons" (rustic bistros) to Michelin-starred establishments, from the traditional "mères Lyonnaises" to young, innovative and inspirational chefs, Lyon is a real laboratory of tastes and gastronomic concepts. While we're on the subject of the Lyon's bouchons, their name is closely related to ... horses! The roots of the word go back to a time when inns which served wine outside mealtimes would hang a bunch of straw (a "bouchon") from their signpost. While the horses were feeding, the coach drivers could enjoy some refreshments. The cuisine offered at the Lyon bouchons largely consists of cold meats, washed down with Beaujolais ... in moderation. One of the best-known Frenchmen in the world, the famous and sadly missed Monsieur Paul Bocuse, was Lyon born and bred! Three Michelin stars, Gault and Millau's Chef of the Century, and The Culinary Institute of America's Pope of French Gastronomy and Chef of the Century, Paul Bocuse was a true visionary. In tribute to him, Lyon's emblematic indoor food market and centre of gastronomy since 1859, has been renamed "Halles de Lyon - Paul Bocuse". In Equita Lyon's VIP Village, the lunches and dinners will be created by another chef with 2 Michelin stars: Mathieu Viannay, chef of La Mère Brazier.

For its great wines

In a radius of less than 100 kilometres around Lyon, are many world-renowned winegrowing estates, including Côte du Rhône, with its famous Côte-Rôtie, Crozes-Hermitage and Saint-Joseph appellations, as well as the equally famous Beaujolais, which will be presenting its 2019 Beaujolais Nouveau on 21 November.

To stroll around in the city and discover the many equestrian vestiges

The horse, mankind's faithful companion, has had a major impact on life in Lyon through the ages. Lyon, or Lugdunum, as it used to be known, has held horses in high esteem since ancient times. The "Circus Mosaic" preserved at Fourvière's Gallo-Roman Museum bears witness to this. Place Bellecour, in the heart of the city, is the biggest royal square in Europe. At its centre, Louis XIV has proudly straddled his steed since 1825. The inhabitants of Lyon will happily tell you the story of Lemot the sculptor and his tragic end. It is said that he killed himself in despair after realising that he had forgotten the king's stirrups. The truth is that Louis XIV is portrayed as a Roman rider, and these ancient ancestors of ours did not use stirrups. Further on,



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one of Lyon's most famous fountains, that of Place des Terreaux, was the work of Bartholdi, who created the Statue of Liberty in New York. Acquired in 1892, the statue represents four horses, all with claws on their hooves. The inhabitants of Lyon like to say that these claws allow the horses to climb up the slopes of the nearby Croix-Rousse Hill.

To discover the renowned *traboules*

In Lyon, in the districts of Old Lyon and the Croix Rouse, the fastest way to walk from one street to another is to take a *traboule*. The word comes from Latin - *transambulare* means *to cross*. Apart from being useful, over time *traboules* have become a genuine tourist attraction. There are over 300 in the city, mainly in the districts mentioned above.



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PRACTICAL INFORMATION

From 30 October to 03 November 2019 at Lyon-Eurexpo.

. Open every day from 8.30 am to 8.30pm.

. Apart on Thursday 31 October, from 7.30am to 8.30pm (access to the international arena's stands from 7.30am for the FEI Dressage World Cup™ Grand Prix which will start at 8am)

. And apart from on Sunday 3 November, from 8.30am to 7pm

Information and reservations on equitalyon.com

EXHIBITION TICKETS

. Free for children under 6 years of age and disabled people

. Full price: € 21

. Reduced rates: French Equestrian Federation (FFE) licence holders, students and holders of Pass Région cards, groups of 15 people and more, € 18¹

. Children from 6 to 12 years of age: € 13

. 5 day-pass: € 60

. Family pass (2 adults and 2 children under 16 years of age): €55 (only sold onsite)

“SPORT AND SHOW” EVENING TICKETS

. Friday 1 November, at 7.30pm*, show jumping: from €36²

The Longines Grand Prix followed by the equestrian show *Couleurs* by the French Republican Guard

. Saturday 2 November, at 8pm*, show jumping: from €36²

The Equita Masters presented by Hermès Sellier, followed by the equestrian show *Couleurs* by the French Republican Guard

. Sunday 3 November, at 1.30 pm*, the Longines FEI Jumping World Cup leg: from €36²

*Times likely to be modified.

¹ Reservations are required for group prices: no group prices will be granted at the entrance of the exhibition. For FFE members, students and holders of Pass Region cards: please include a copy of your card when you place your order and present it at the entrance of the exhibition.

² Subject to availability.

PRESS CONTACTS

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