

LYON
EUREXPO
30 OCTOBRE
3 NOVEMBRE
2019

EQUITA LYON 2019: RECORD ATTENDANCE!

The figures have been certified and are now official: Equita Lyon 2019 and its Longines Equita Lyon Concours Hippique International came to a close with a new record attendance! Some 175,000 people attended the event organised by Sylvie Robert and her team; a number that confirms Equita Lyon's position as the leading European indoor event dedicated to horses and equestrian sport.

A historic edition

The 25th edition of Equita Lyon, the horse event, confirmed its status as the European indoor event that plays host to the biggest average number of visitors per day. Over the course of five days of celebrations focusing on horses, some 175,000 visitors came to Lyon-Eurexpo, an average of 35,000 visitors per day. On Friday 1 November, a record was even broken. For the first time in its history, every single one of the car parks at the Lyon-Eurexpo convention and exhibition centre, which was inaugurated in 1984, was full!

VERY high-level sport

From 30 October to 3 November, the Longines Equita Lyon Concours Hippique International hosted four FEI World Cup legs. The history of equestrian sport continued to be written in the ring in Lyon, to the delight of spectators from all over Europe. Germany's Isabell Werth, the living athlete who has won the most championship medals regardless of the sport, won her fifth FEI Dressage World Cup leg in Lyon. Her dual with Great Britain's Charlotte Dujardin kept the 7,000 spectators in the stands on the edge of their seats. Australia's Boyd Exell, another legend of equestrian sport, eight-time winner of the FEI Driving World Cup™, won the FEI Driving World Cup™ leg in Lyon. Lastly, for the first time in its history, the Longines Equita Lyon Concours Hippique International was won for the second time in a row by a rider who is well on his way to becoming a legend in his sport: Switzerland's Martin Fuchs. He has already won the World individual silver medal, is the current European champion and World number two. Will it be a hat trick for Martin in 2020? We look forward to seeing you from 28 October to 1 November!

PRESS CONTACTS

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