



Press release Lyon,

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## THE GL EVENTS GROUP BECOMES A PARTNER OF THE RIDER OLIVIER PERREAU

As the organiser of Equita Lyon and the Longines Equita Lyon International Equestrian Competition, the GL events Group has been actively involved in equestrian sports for twenty-five years. Today, the Group is proud to announce its long-term partnership with the French rider Olivier Perreau, one of the most promising riders of his generation.

Already a partner to LOU Rugby, the GL events Group, the leading integrated international Group in the events sector, is proud to announce a long-term partnership with the French international show-jumping rider Olivier Perreau. Since its creation, the GL events Group has supported sport in every dimension, notably by organising high-quality events and providing top-class facilities and overlays. The partnership with Olivier Perreau will enable this promising rider to prepare in the best possible way for the major international events in which he competes.

*"We wish Olivier Perreau, and the top-class horses he breeds in his family stables, as well as all those who accompany him on the international show-jumping circuit, every possible success. Olivier's passion, loyalty and desire to push back his limits are mirrored by the values that drive the men and women who make up our group,"* said Olivier Ginon, Chairman of the GL events Group, and Sylvie Robert, the Head of GL events Equestrian Sport.

### About Olivier Perreau

Olivier Perreau was born in 1986, into a family of riders and horse breeders based in Saulieu (Côte d'Or, France). He is married and has three children. In 2005, he became the French Young Show Jumping Champion, riding Grace de Fraigneau. In 2006 and 2007, he took part in the European Show-jumping Championships. In 2018, he was invited by Sylvie Robert to compete in his first CSI 5\* at the Longines FEI Show jumping World Cup in Lyon. In 2019, he won "Le Saut Hermès", the main class the prestigious Saut Hermès at the Grand Palais, the CSI 4\* Grand Prix in Gorla Minore and the CSI 4\* Hubside Jumping Grand Prix in Grimaud. His current lead horses are GL events VENIZIA D'AIGUILLY, a family-bred horse, GL events DOLCE DECEUNINCK and GL events JESSI D'HAVERLANDE. The Perreau breeding stable records a dozen births a year; the partnership with the GL events Group will enable the rider to retain the best horses to accompany him in his sporting career.

### About the GL events Group

As an integrated Group covering all event-related professions, GL events is a leading player in the three main events markets: congresses and conventions; sporting, cultural, corporate and political events; fairs and exhibitions aimed at trade professionals or the general public. GL events is organised into three main business divisions: GL events Live groups together all the professions and services associated with corporate, institutional and sporting events. Its teams provide turn-key solutions, from consulting and design to the final production of the event. GL events Exhibitions manages and produces over 200 proprietary fairs. Its portfolio covers a wide range of sectors: food-services, culture, textiles/fashion, industry, sport, etc. GL events Venues manages a network of some fifty event venues (Convention Centres, Exhibition Parks, Concert Halls and Multi-purpose venues) based in France and around the world. With offices and venues on five continents and in more than twenty countries, GL events employs 4,500 people. The group is listed on Euronext Euronext Compartment B Paris.

### Press contact GL events

Daniel Koroloff - Mob.: +33 (0)6 11 02 18 12 - Email: [daniel@blizko-communication.com](mailto:daniel@blizko-communication.com)

**GL events**

59, quai Rambaud  
CS 20152  
69285 LYON Cedex 02 - France

Tel.: +33 (0)4 72 31 54 09  
Fax: +33 (0)4 26 20 42 00  
[info@gl-events.com](mailto:info@gl-events.com)

LIMITED COMPANY WITH A CAPITAL OF €95,944,920  
BUSINESS SECTOR CODE (NAF) 7010Z-VAT EN 42 351 571  
757  
COMPANY REGISTRATION NO. (SIREN) 351 571 757 RCS  
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