

Press release – Lyon, 16 December 2021

LYON
EUREXPO
27 OCTOBRE
31 OCTOBRE
2021

EQUITA LYON 2021: A RESOUNDING SUCCESS!

The figures have been certified and are now official: Equita Lyon 2021, the Salon du Cheval de Lyon, and its Longines Concours Hippique International played host to 166,210 visitors; a number that confirms both Equita Lyon's place as one of the leading European events dedicated to horses and equestrian sport, and the expertise of GL events Equestrian Sport, a subsidiary of the GL events Group, and rewards the loyalty of the Rhône Alpes event's partners.

For its 27th edition, the teams of Equita Lyon, the Salon du Cheval de Lyon, were extremely motivated to organise and maintain this event (four FEI World Cup legs, all the circuits of the French Equestrian Federation, the "Sport and Show" evenings, etc.). Overview: 166,210 people came to celebrate the horse at Lyon-Eurexpo, between 27 and 31 October (certified by the OJS - French Statistics Office for fairs and trade shows,); all the competitions (the Longines Grand Prix on Friday evening, the Equita Masters presented by Hermès Sellier and the NRHA European Derby Open Final on Saturday evening and the Longines FEI Jumping World Cup leg on Sunday afternoon), were all sold out. With an average of 33,000 visitors per day who came to meet exhibitors and breeders and watch competitions of all levels, the Lyon event confirmed its place as one of the leading events dedicated to horses in Europe.

A legendary edition in terms of sport

The 2021 edition of the Longines Concours Hippique International will be remembered as the edition dominated by the legends of equestrian sports. Germany's Isabell Werth, the athlete who has won the most championship medals regardless of the sport and who is still alive, won her sixth FEI Dressage World Cup leg in Lyon's huge international ring; as for driving, Australian's Boyd Exell, who is also a legend in his discipline, won the FEI World Cup leg for the second time in a row in Lyon. Finally, Swiss showjumper Martin Fuchs continued to write the most beautiful chapters of his international career, winning the Longines FEI World Cup leg in Lyon for the third time in a row. An exceptional occurrence!

The GL events Equestrian Sport team is now working on the 2022 edition of Equita Lyon, the Salon du Cheval de Lyon, and its Longines Equita Lyon Concours Hippique International: they look forward to seeing you from 26 to 30 October 2022, for the 28th edition of the event about which everyone feels passionate.

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