

Press release Lyon, France, 5 July 2022

LYON
EUREXPO
26 OCTOBRE
30 OCTOBRE
2022

TICKET SALES FOR THE 28TH EDITION OF EQUITA LYON,
THE SALON DU CHEVAL DE LYON,
AND FOR THE LONGINES EQUITA LYON,
CONCOURS HIPPIQUE INTERNATIONAL,
ARE OPEN!

WE LOOK FORWARD TO SEEING YOU FROM 26 TO 30 OCTOBER
AT LYON-EUREXPO,
FOR ONE OF THE MAJOR EUROPEAN EVENTS DEDICATED TO HORSES

It is THE 'horse' event in France and in Europe! There is no other annual gathering in France or in Europe which attracts so many horses and enthusiasts! Equita Lyon, the Salon du Cheval de Lyon, and its Longines Equita Lyon, Concours Hippique International, will be held again from 26 to 30 October 2022, and it promises to be an extraordinary 28th edition! <u>Ticket sales are open.</u>

THE MEETING PLACE FOR FAMILIES AND ALL THE ENTHUSIASTS; FIGURES THAT WILL MAKE YOUR HEAD SPIN!

- . 27 previous editions that have enabled a regional show to reach the status of an undisputed international benchmark;
 - the biggest indoor area in France dedicated to man's most noble conquest:
 140,000 square metres dedicated to horses, the equivalent of 20 football pitches, more than twice the size of Place Bellecour!
 - . **750 exhibitors and breeders**, spread over the **7 halls** of Lyon-Eurexpo: one of the only events to occupy the entire Rhône-Alpes site;
 - . more than **3,500 horses** present on the same site;
 - . more than 165,000 visitors welcomed in 2021 despite an unfavourable health situation;
 - . 11 arenas are permanently brought to life, all day long, to the delight of families, beginners, enthusiasts and riders;

. one of only two events in the world (with Stuttgart in Germany) to offer 4 FEI (Fédération Équestre Internationale) World Cup legs, as part of the Longines Equita Lyon, Concours Hippique International!

Equita Lyon, the Salon du Cheval de Lyon, is also one of the main Western riding events outside the United States, with **3 halls** entirely dedicated to American horses and to North American equestrian disciplines.



LYON
EUREXPO
26 OCTOBRE
30 OCTOBRE
2022

FOCUS ON LONGINES EQUITA LYON, CONCOURS HIPPIQUE INTERNATIONAL, ONE OF THE TWO BIGGEST INDOOR EQUESTRIAN SPORT EVENTS IN THE WORLD!

Since it was created in 2005 and the first international horse show (CSI) was organised, the Lyon event has consistently supported very high-level sport. In 2009, 'Equita' hosted its first FEI Jumping and Dressage World Cup legs; in 2017, horse riders were joined by pony riders, with the organisation of the first edition of the FEI Jumping Ponies' Trophy in Lyon; in 2018, drivers and the FEI Indoor Four-in-Hand Driving World Cup leg set the former capital of Gaul alight for the first time. Since 2013, Longines, the Swiss watchmaker, has been a partner of the Longines Equita Lyon Concours Hippique International, one of only two events in the world to boast four FEI (Fédération Équestre Internationale) World Cup legs.

EVENTS AT THE LONGINES EQUITA LYON, CONCOURS HIPPIQUE INTERNATIONAL, NOT TO BE MISSED!

Thursday 27 October 2022

. The FEI Dressage World Cup - Grand Prix

Friday 28 October 2022

- . The FEI Jumping Ponies' Trophy (the Pony Jumping World Cup)
- . The FEI Dressage World Cup Grand Prix Freestyle
- . The Longines Grand Prix (the Longines FEI Jumping World Cup), followed by an original equestrian show specially created for the Lyon event

Saturday 29 October 2022

- . The FEI Jumping Ponies' Trophy (the Pony Jumping World Cup)
- . The FEI Driving World Cup
- . Equita Masters (show jumping), followed by an original equestrian show specially created for the Lyon event

Sunday 30 October 2022

- . The FEI Driving World Cup, second round
- . The Longines FEI Jumping World Cup leg

All the FEI World Cup Dressage and Driving classes and the FEI Jumping Ponies' Trophy are open to everyone, who has an entry ticket to the exhibition. The Longines FEI Jumping World Cup offers beginners the opportunity to familiarise themselves with the key discipline of equestrian sports, with a large majority of the classes being open to everyone, and enthusiasts can attend three high-flying events, which all the best riders on the planet dream of adding to their list of wins: the Longines Grand Prix, the Equita Masters and the Longines FEI Jumping World CupTM (specific tickets for these three events).



Practical information

LYON
EUREXPO
26 OCTOBRE
30 OCTOBRE
2022

- . Open on Wednesday 26 October from 8.30 am to 8.30 pm*,
- . On Thursday 27 October, from 8 am to 8.30pm* (access to the international arena's stands from 8 am for the FEI Dressage World Cup™ Grand Prix),
- . On Friday 28 October from 8.30 am to 8.30 pm*,
- . On Saturday 29 October, from 8.30am to 10.30 pm*,
- . On Sunday 30 October from 8.30 am to 7 pm*.

EXHIBITION TICKETS

Free for children under 6 years of age and disabled people 1,3

- . Full price: € 22
- . Reduced rates: French Equestrian Federation (FFE) licence holders, students and holders of Pass Région cards, groups of 15 people and more, \in 18 $^{\scriptscriptstyle 1}$
- . Children from 6 to 12 years of age: € 13
- . 5 day-pass: € 60
- . Family pass (2 adults and 2 children under 16 years of age): €55 (only sold onsite)

'SPORT AND SHOW' EVENING TICKETS

. Friday 28 October, at 7.30 pm*, show jumping: from €36 ²

The Longines Grand Prix followed by the equestrian show

. Saturday 29 October, at 8 pm*, show jumping: from €36 ²

The Equita Masters, followed by the equestrian show

- . Sunday 30 November, at 1pm*, the Longines FEI Jumping World Cup™ leg: from €36 ²
- * Times likely to be modified
- ¹ Reservations are required for group prices: no group prices will be granted at the entrance of the exhibition. For FFE members, students and disabled people: please present your card at the entrance of the exhibition.
- ² Subject to availability.
- ³ To make it easier for disabled people to come to the site, they can reserve numbered seats in the stands at the following e-mail address btoblive@fnac.com

INFORMATION AND RESERVATIONS ON WWW.EQUITALYON.COM

PRESS CONTACTS LONGINES EQUITA LYON, CONCOURS HIPPIQUE INTERNATIONAL

Martine Dolbeau, Astrid Thisse-Prost - presse@equitalyon.com

BLIZKO COMMUNICATION - Daniel Koroloff

daniel@blizko-communication.com - Mob.: +33 (0)6 11 02 18 12

