

Communiqué de presse Lyon, 13rd October 2021

LYON EUREXPO

2021

THE HEALTH AREA INNOVATES IN 2021, AND IS ORGANISING TWO MAJOR EVENTS THAT ARE NOT TO BE MISSED!

27 OCTOBRE 31 OCTOBRE

The area devoted to equine health and well-being was created in 2007, on the initiative of Equita Lyon and several partners, including Boehringer Ingelheim, the world's second largest pharmaceutical company in the animal health sector and the leader in the field of equine health, the Equine Division of the Lyon Veterinary Campus (VetAgro Sup), the Champ du Perier Horse Clinic and a representative from the field of human sports medicine. The Health Area aims to provide health-care information to all those involved with horses. Equestrian health professionals are on hand to welcome visitors – whether they be riders, breeders, owners or simply people who love horses – so they can find out about the animal's most common pathologies. The Area provides an interactive, educational and entertaining experience, with a wide range of conferences, activities and demonstrations. In 2021, the Health Area will focus on all the little things that make the everyday owner a good horse keeper. Two events devoted to this topic will be held for the first time this year in Lyon: the Equine Well-being Day and the Equirencontres (Equestrian meetings), organised by Boehringer Ingelheim.

The first Equine Well-being Day

Launched by the Steering Committee of the Equita Lyon Health Area, the Equine Well-being Day is entirely devoted to the relationship between horses and humans and how people can ensure the well-being of their horses. The morning session is devoted to a scientific analysis of the history of this bond between horses and humans; the afternoon session will consider how humans use horses and round off with a discussion and Q&A session with the various guests. The aim of this inaugural event is to improve knowledge of best practices and encourage a change in habits, which is sometimes undoubtedly necessary.

The speakers include the French historian Eric Baratay, a specialist in the history of human-animal relations, Vincent Boureau, a behavioural veterinarian and President of the AVEF's Horse Well-being and Behaviour Commission, the rider Michel Robert and Vanina Deneux, a research engineer in sociology at the IFCE (French Horse and Equestrianism Institute). They will address the question of "What place will horses have in society tomorrow and what are the key challenges for the future?", a highly topical issue.

Practical information:

Thursday 28 October, from 10am.

Subject to registration with Florence Chaury, florence.chaury@gl-events.com Price: €50 excl. VAT (includes the entrance ticket to the exhibition)

Video available for replay on Equita TV and Cheval TV from Friday 29 October.

14th Equirencontres, the first time the event will be held at Equita!

For the very first time, the "Health Area" is hosting the Equirencontres, a programme of conferences organised by Boehringer Ingelheim. This year, the event will focus on two respiratory problems in horses.

