



# EXHIBITORS COMMUNICATION OFFERS

Take advantage of Equita Lyon to promote your brand! Discover all our communication offers!

## YOUR LOGO ON THE TICKETS

Your logo will be placed on a highly visible area on all entrance tickets and invitation cards. Every visitor will notice your brand at first sight, and this exposure will enable you to reach each single visitor.

Limited offer, please [consult us](#)

## POCKET MAP AND THE OFFICIAL EXHIBITION CATALOGUE

**The Pocket Map** and the **Official Catalogue** registrations are included in your exhibition registration.

**The Equita Lyon catalogue** will be distributed by an equestrian magazine and on site during the exhibition. For more registration (other brand, or products distributed by your company) please [consult us](#).

**The Equita Lyon Pocket Map**, is available for consultation every day by visitors, and 40.000 pocket maps are distributed at the entrance of the exhibition. To improve your visibility, we also offer added services:

- Your name in bold type on the exhibitors pocket plan, to attract visitors' attention. Please, [consult us](#).
- Your logo displayed on the pocket map. Visitors will be able to quickly and easily identify the location of your stand. Please, [consult us](#).

## WEBSITE

### Banner

Make a success of your presence at Equita Lyon and benefit from the intense traffic of the website to communicate by inserting branded banner on one of the pages. Please [consult us](#).

### List of exhibitors

Registration on the exhibitor list is included in your registration for the exhibition.

This gallery is the directory of all exhibitors present at Equita Lyon. You can update your page to make it more attractive.

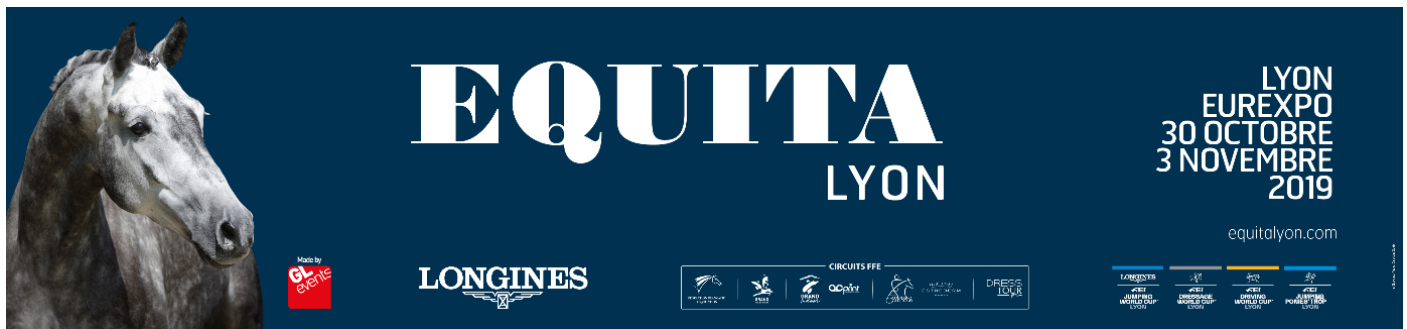


Made by  
**GL events**  
Equestrian  
Sport

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SAS AU CAPITAL DE 1 000 000 €  
TVA : FR55453100562  
SIREN 453 100 562 RCS LYON | SIRET : 453100562 00033  
equitalyon.com



## BILLBOARD AT THE EDGE OF ARENAS

Benefit from a great exposure during competitions and shows, at the center of the attention of thousands visitors and potential customers. Highlight your company by associating your brand to the prestigious events of the exhibition!

We offer you to print and put in place around the different arenas\* your logo printed on a 2m x 0.80m advertising canvas.

\*Offer available on all the arenas, except for the international arena in Hall 4.2

Price: [Please consult us.](#)

## DISTRIBUTION / ADVERTISING ON SITE

**Reach thousands of visitors** by distributing your communication mediums at the exhibition entrance. Our service will distributed your leaflets, brochures, goodies... during the week but also the week end.

We provide various services:

- **Right to distribute your documents at the Exhibition Entrance (hostesses fees excluded- max 2 hostesses) – [Contact us.](#)**
- **Right to distribute bags at the Exhibition Entrance on display – [Contact us.](#)**

**Reminder:** "Prospectuses may be distributed only inside the stands, locations or boxes reserved by each Exhibitor. Soliciting and advertising by loudspeaker in any manner is strickly prohibited. Audio announcements at the exhibition are reserved for service information of interest to Exhibitors and visitor. Advertising or personal announcements are not allowed." (Article 12- General Terms and conditions of sale).

## SPONSORSHIP

Sponsor a Lyon International Show Jumping class. [Please consult us.](#)



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